



June 29, 2021

Dear Downtown Businesses,

We are looking forward to the launch of the Entertainment District Saturday, July 3, 2021, **6 p.m. start and ends at 11:00 p.m.**

We are working with each business on this launch. We have provided each business with 1,000 designated cups at no charge. No other cup, bottle or can is useable for this event.

The Ordinance specifies that only the sales of beer and wine would be allowed into the Entertainment District Area, a person may only possess one drink at a time, and the container must be no greater than 16-ounces and be City-approved.

Here is the district map and there are **no road closures in effect**.





CITY OF INVERNESS
MARKETING, EVENTS & CULTURAL ARTS DEPARTMENT
212 W. MAIN STREET, INVERNESS, FL 34450
(352) 341-7820

This is an opportunity to incorporate existing businesses into downtown events, increase walkability between businesses during an event, increase activity within the Downtown Business District to promote more events, and to encourage downtown establishments to work together and increase revenue from downtown events.

City Staff, Citrus County Sheriff deputies and volunteers are at work during this event to keep the attendees in the district, and especially to keep alcohol from entering City parks. If you run into questions regarding the event, please do not hesitate to contact me on my cell phone (352) 419-3151. You may also contact Community Development Director Greg Rice on his cell (352) 419-3727. I also welcome you feedback post event and ask that you send me an email.

Participating Businesses

1. Pine Street Pub
2. SideBar
3. Stumpknockers
4. Twysted Vyne
5. Coach's
6. Nine State
7. Oscar Penn's

Sincerely,

Liz Fernley
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